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MG Motor India extends its relationship with IIT Delhi

Research to focus on connected, electric, and autonomous mobility in urban use

New Delhi, March 15, 2021: MG Motor India has joined hands with IIT Delhi's Centre for Automotive Research and Tribology (CART) for ground-breaking research in the field of electric and autonomous vehicles.

The partnership through Foundation for Innovation and Technology Transfer (FITT), IIT Delhi aims at furthering MG's focus on CASE mobility (Connected – Autonomous – Shared – Electric); through enabling supporting research for deployment of electric and autonomous vehicles in the urban landscape in India.

In the past, MG has worked with IIT Delhi on a yearlong project to boost in-car child safety seat project through geofencing. It had also conducted a grand innovation challenge Hackathons in partnership with IIT Delhi amongst students and startups to make automobiles and transportation services safer and greener.

MG, which introduced the first internet electric SUV – the MG ZS EV and the first autonomous Level 1 premium SUV – Gloster, aims to use the research for developing its future autonomous vehicles.

The carmaker has also donated its ZS EV vehicle to IIT Delhi, which is a center for innovation globally and ranks among the top institutes for technology across the world, for conducting the research.

The research will also include Connected Mobility for areas including Route Planning and Navigation, Obstacle Detection, Seamless and Natural Human Interaction, and AI for Inferring and Decision-making.

Speaking about the association, Mr. Rajeev Chaba, President and MD, MG Motor India, said, "At MG, our focus has always been around bringing ground-breaking innovations in the automotive space. We are extremely honored to partner with IIT-Delhi, a force to reckon with in the global technology space. We are confident this initiative will bring significant value to IIT Delhi students in researching autonomous technology in city conditions."

Speaking of the research partnership with MG Motor India, Prof V. Ramgopal Rao, Director, IIT Delhi said, "IIT Delhi has always been at the forefront of innovation and technology. Our association with MG Motor India gives us a perfect platform to test

autonomous vehicles. We believe that the future of e-mobility has a great scope for autonomous and connected vehicles.”

Centre for Automotive Research and Tribology (CART) actively participates to conduct high end research and development in the areas of battery-operated electric vehicles, hybrid electric vehicles, storage and alternate energy sources, autonomous and connected vehicles. FITT is a unit established at IIT Delhi to foster, promote and sustain commercialization of research results at the Institute.
